



TrendMe

TrendMe AG (in foundation)
c/o 2020 Management AG
Beethovestrasse 11, 8002 Zurich, Switzerland
www.trendme.io

Data Protection

TrendMe AG (in foundation) is also committed to an open, transparent and customer-friendly approach to data protection. By "personal data" we mean information that relates to a specific or identifiable person. By "processing" we mean any handling of personal data, regardless of the means and procedures used, in particular the acquisition, storage, use, reworking, disclosure, archiving or destruction of personal data.

We are committed to protecting the privacy of our customers in accordance with applicable laws, in particular through data protection legislation. To this end, we take a variety of precautions, such as the implementation of technical and organizational security measures (e.g., use of firewalls, personal passwords, and encryption and authentication technologies, access restrictions, employee awareness and training, appointment of a data protection advisor).

Changes To Personal Data

We are obliged to process personal data correctly and to keep it up to date. Please notify us of any changes to personal data by the usual means of communication.

Contact Details and Exercise Of Your Rights

TrendMe AG (in foundation) is responsible for the processing of personal data:

TrendMe AG (in foundation)
c/o 2020 Management AG
Beethovestrasse 11, 8002 Zurich, Switzerland
info@trendme.io

You can send your questions regarding data protection to the above address, quoting "Data Protection Officer":

Supervisory Authority
Federal Data Protection and Information Commissioner (FDPIIC)
Feldeggweg 1, 3003 Bern, Switzerland
Phone +41 58 46 24395 | Fax +41 58 46 59996
www.edoeb.admin.ch/

Status Of The Data Protection Declaration

This privacy statement was last updated in August 2022. It generally sets out the processing of personal data by us. This privacy statement is not part of any contract between us and our customers. We reserve the right to amend this privacy policy from time to time.

Data Protection On Our Website

General

This information supplements our privacy policy in relation to the websites of 2020 Management AG/TrendMe AG in foundation (hereinafter "websites").

When you visit our websites, our web server automatically records details of your visit (e.g. your IP address, the website from which you visit us and the website you are currently visiting, including the date and duration of your visit). Tracking data are used to optimize the offer on our websites and provide information about how you find out about and use our products and services. As a rule, however, they do not allow any conclusions to be drawn about your identity; no personal data is processed in this context.

Personal Data

If you provide us with personal data (for example, name, gender, address, e-mail, telephone or fax number) by means of a form or in any other way via our websites, we may use this data, in addition to the purposes set out in the privacy policy, in particular for the following purposes:

- For customer and user administration;
- For internal marketing purposes and to inform you about our services and products;
- For the technical administration and further development of our websites.

Unlimited possibilities for your influence



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Security Of Data Transmission

When you visit our websites, your data is transported via the Internet, an open network accessible to everyone. Data that you transmit to us via electronic media (e.g. e-mail) or have transmitted to you by us are generally not encrypted. This involves the following risks in particular:

- Even if the sender and recipient are located in Switzerland, data may be transferred uncontrolled abroad, where there may be no data protection comparable to that in Switzerland.
- The identity of the sender (e.g. e-mail) as well as the content of the message can be faked or otherwise manipulated by unauthorized persons.
- Electronic messages may contain malware or malicious software (so-called malware), which is executed when the message is read and can cause a variety of damages. For the purpose of combating viruses, we recommend the use of current browser versions and the installation of continuously updated anti-virus software.
- The exchange of information may be delayed or interrupted as a result of transmission errors, technical defects, interruptions, malfunctions, illegal interventions, network overload, wilful blockage of the network by third parties or other inadequacies.

Cookies Policy

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Use of Cookies

By using our websites, you consent to the use of cookies for the purposes stated. You can opt out of the use of cookies at any time by deleting the cookies set by our websites. This is possible via the settings in your internet browser and by deleting all cookies.

Third-party Cookies

Occasionally, we use third-party components (such as plug-ins) to enhance the user experience and our online advertising campaigns. These components may also use cookies for similar purposes. Neither these third parties nor we have access to the data collected by the other using cookies.

Third parties may collect anonymized information about the use of our and other websites (e.g., geographic information, user behavior on a website, or the names of websites where advertisements have been shown). We use this anonymized data to display more relevant and useful advertisements and to improve the effectiveness of our advertising efforts.

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